



# Community Profile

Cape Coral City, FL 7  
 Cape Coral City, FL (1210275)  
 Geography: Place

Prepared by Esri

	Cape Coral ci...
<b>Population Summary</b>	
2000 Total Population	104,435
2010 Total Population	154,305
2018 Total Population	176,242
2018 Group Quarters	465
2023 Total Population	195,708
2018-2023 Annual Rate	2.12%
2018 Total Daytime Population	140,915
Workers	41,569
Residents	99,346
<b>Household Summary</b>	
2000 Households	41,727
2000 Average Household Size	2.49
2010 Households	60,767
2010 Average Household Size	2.53
2018 Households	68,582
2018 Average Household Size	2.56
2023 Households	75,758
2023 Average Household Size	2.58
2018-2023 Annual Rate	2.01%
2010 Families	43,532
2010 Average Family Size	2.92
2018 Families	48,758
2018 Average Family Size	2.95
2023 Families	53,737
2023 Average Family Size	2.96
2018-2023 Annual Rate	1.96%
<b>Housing Unit Summary</b>	
2000 Housing Units	46,979
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	11.2%
2010 Housing Units	78,948
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	23.0%
2018 Housing Units	88,290
Owner Occupied Housing Units	55.6%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	22.3%
2023 Housing Units	97,014
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	21.9%
<b>Median Household Income</b>	
2018	\$54,909
2023	\$61,650
<b>Median Home Value</b>	
2018	\$213,651
2023	\$252,011
<b>Per Capita Income</b>	
2018	\$28,181
2023	\$33,160
<b>Median Age</b>	
2010	42.4
2018	45.3
2023	45.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>	
Household Income Base	68,582
<\$15,000	7.9%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	3.7%
\$200,000+	3.0%
Average Household Income	\$71,824
<b>2023 Households by Income</b>	
Household Income Base	75,758
<\$15,000	6.1%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	4.7%
\$200,000+	4.2%
Average Household Income	\$85,008
<b>2018 Owner Occupied Housing Units by Value</b>	
Total	49,120
<\$50,000	2.5%
\$50,000 - \$99,999	12.1%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	16.1%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	11.3%
\$300,000 - \$399,999	13.8%
\$400,000 - \$499,999	6.5%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$264,110
<b>2023 Owner Occupied Housing Units by Value</b>	
Total	55,976
<\$50,000	1.5%
\$50,000 - \$99,999	7.0%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	15.1%
\$200,000 - \$249,999	15.1%
\$250,000 - \$299,999	13.8%
\$300,000 - \$399,999	17.7%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	7.4%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$301,492

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>	
Total	154,305
0 - 4	5.4%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	11.4%
25 - 34	10.7%
35 - 44	13.4%
45 - 54	15.4%
55 - 64	14.0%
65 - 74	10.0%
75 - 84	5.1%
85 +	1.9%
18 +	77.6%
<b>2018 Population by Age</b>	
Total	176,242
0 - 4	4.9%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	10.6%
25 - 34	11.6%
35 - 44	11.6%
45 - 54	13.5%
55 - 64	15.2%
65 - 74	13.2%
75 - 84	6.1%
85 +	2.3%
18 +	80.7%
<b>2023 Population by Age</b>	
Total	195,710
0 - 4	4.9%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	9.8%
25 - 34	12.1%
35 - 44	12.1%
45 - 54	12.0%
55 - 64	14.5%
65 - 74	14.0%
75 - 84	7.5%
85 +	2.3%
18 +	80.9%
<b>2010 Population by Sex</b>	
Males	75,364
Females	78,941
<b>2018 Population by Sex</b>	
Males	86,107
Females	90,135
<b>2023 Population by Sex</b>	
Males	95,924
Females	99,786

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Cape Coral ci...
<b>2010 Population by Race/Ethnicity</b>	
Total	154,305
White Alone	88.2%
Black Alone	4.3%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.3%
Two or More Races	2.3%
Hispanic Origin	19.5%
Diversity Index	46.5
<b>2018 Population by Race/Ethnicity</b>	
Total	176,241
White Alone	86.4%
Black Alone	4.7%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.0%
Two or More Races	2.8%
Hispanic Origin	23.2%
Diversity Index	51.8
<b>2023 Population by Race/Ethnicity</b>	
Total	195,708
White Alone	84.4%
Black Alone	5.2%
American Indian Alone	0.3%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.7%
Two or More Races	3.3%
Hispanic Origin	26.6%
Diversity Index	56.4
<b>2010 Population by Relationship and Household Type</b>	
Total	154,305
In Households	99.7%
In Family Households	85.2%
Householder	28.2%
Spouse	21.5%
Child	28.7%
Other relative	4.0%
Nonrelative	2.8%
In Nonfamily Households	14.5%
In Group Quarters	0.3%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>	
Total	129,553
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	30.8%
GED/Alternative Credential	4.4%
Some College, No Degree	21.8%
Associate Degree	10.3%
Bachelor's Degree	15.0%
Graduate/Professional Degree	7.8%
<b>2018 Population 15+ by Marital Status</b>	
Total	148,301
Never Married	25.6%
Married	52.7%
Widowed	7.3%
Divorced	14.4%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.6%
Civilian Unemployed (Unemployment Rate)	6.4%
<b>2018 Employed Population 16+ by Industry</b>	
Total	77,982
Agriculture/Mining	0.3%
Construction	10.0%
Manufacturing	3.3%
Wholesale Trade	2.3%
Retail Trade	14.5%
Transportation/Utilities	5.4%
Information	1.4%
Finance/Insurance/Real Estate	6.7%
Services	51.1%
Public Administration	5.0%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	77,984
White Collar	59.4%
Management/Business/Financial	12.4%
Professional	16.7%
Sales	14.0%
Administrative Support	16.3%
Services	21.5%
Blue Collar	19.1%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.9%
Production	2.4%
Transportation/Material Moving	5.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	154,305
Population Inside Urbanized Area	99.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	60,767
Households with 1 Person	21.4%
Households with 2+ People	78.6%
Family Households	71.6%
Husband-wife Families	54.5%
With Related Children	20.6%
Other Family (No Spouse Present)	17.2%
Other Family with Male Householder	5.2%
With Related Children	3.2%
Other Family with Female Householder	12.0%
With Related Children	8.0%
Nonfamily Households	7.0%
All Households with Children	32.3%
Multigenerational Households	4.1%
Unmarried Partner Households	8.2%
Male-female	7.4%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	60,767
1 Person Household	21.4%
2 Person Household	39.8%
3 Person Household	16.7%
4 Person Household	13.2%
5 Person Household	5.8%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	60,767
Owner Occupied	72.5%
Owned with a Mortgage/Loan	53.5%
Owned Free and Clear	19.0%
Renter Occupied	27.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	78,948
Housing Units Inside Urbanized Area	99.2%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	0.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## Cape Coral ci...

### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. American Dreamers (7C)
3. Up and Coming Families

### 2018 Consumer Spending

Apparel & Services: Total \$	\$126,125,235
Average Spent	\$1,839.04
Spending Potential Index	85
Education: Total \$	\$78,404,846
Average Spent	\$1,143.23
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$193,086,165
Average Spent	\$2,815.41
Spending Potential Index	87
Food at Home: Total \$	\$297,878,475
Average Spent	\$4,343.39
Spending Potential Index	87
Food Away from Home: Total \$	\$206,785,736
Average Spent	\$3,015.16
Spending Potential Index	86
Health Care: Total \$	\$355,196,067
Average Spent	\$5,179.14
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$125,946,776
Average Spent	\$1,836.44
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$49,511,718
Average Spent	\$721.93
Spending Potential Index	87
Shelter: Total \$	\$968,602,547
Average Spent	\$14,123.28
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$148,972,042
Average Spent	\$2,172.17
Spending Potential Index	87
Travel: Total \$	\$127,529,914
Average Spent	\$1,859.52
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$65,097,056
Average Spent	\$949.19
Spending Potential Index	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018